



ROHAN RAJ SINGH

Full-Stack Product Developer | Laravel, React, WordPress Systems

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Scan for Live Projects

PRODUCT FOCUSED SOFTWARE DEVELOPER

Developer with 5+ years building real production systems across Laravel, React, and WordPress ecosystems. Experienced in designing business logic engines, automation workflows, and customer-facing platforms used by paying users. Strong at translating ambiguous business requirements into production software used by paying users

CORE TECHNICAL SKILLS

- Frameworks: Laravel, React.js, Inertia.js, WordPress
- Languages: PHP, JavaScript, SQL, HTML, CSS
- Systems: RBAC, Payment Integrations, Scheduling Systems, CMS Architecture
- Data: MySQL, Relational Data Modeling, Structured Content Systems
- Tools: Git, Linux CLI, cPanel, WHM
- Integrations: Stripe, PayPal, Klarna
- Frontend Systems: TanStack Table, AJAX Data Workflows

PRODUCT & ENGINEERING PROJECTS

Guru Nanak Ji Mission Dharmic School - School Operations Platform (Laravel, React, MySQL)

- Live at: <https://gnjmds.mrsinghdev.com>
- Designed and shipped full school operations platform used to manage ~350 students, attendance, and financial workflows.
- Built automated monthly fee generation and reporting pipelines using Laravel scheduler.
- Implemented Excel-style bulk data editing using TanStack table with memoization optimization.
- Designed role-based product workflows for admin, finance, and teaching staff with mobile-first UX.
- Built real-time reporting dashboards for payment tracking, collection analytics, and attendance metrics.

Rental Booking Engine — WooCommerce + Custom Plugin Architecture

- Live at: <https://swayupadventures.com>
- Engineered booking engine replacing manual workflows and multiple plugins, supporting ~5–15 daily paid bookings.
- Built custom time-slot collision detection supporting multi-duration rental inventory.
- Integrated Stripe, PayPal, and Klarna into unified checkout workflow.
- Implemented real-time booking validation and order synchronization using custom WooCommerce metadata logic.

Secure Authentication Extension — WooCommerce OTP System

- Live Usage: nidripcentralelectronics.co.uk
- Designed OTP-based authentication workflow with AJAX login, signup, and password reset.
- Built decoupled authentication UI enabling headless frontend flexibility.
- Implemented secure OTP generation and verification email pipeline.

PRODUCTION SYSTEMS

- **Shopify → WooCommerce Ecommerce Migration (Veer Jee Shop)**
 - Migrated ecommerce platform while preserving product data and improving customization and SEO control.
- **Tourism CMS Platform: 200+ Structured Data Records (Quest Makkah Tours)**
 - Designed scalable CMS architecture using ACF structured data models for travel packages and booking content.
- **Multilingual Tourism Platform: 6 Language Deployment (Ganimede Incoming)**
 - Built internationalized content system supporting multilingual marketing and booking content
- **.Medical Product Data Platform — WooCommerce + Relational CPT Modeling (Lasani Surgical)**
 - Designed reusable relational product component architecture using CPT references and structured repeaters.

EDUCATION

Punjab University College of Information Technology (PUCIT)

2023 - Present

BS Software Engineering, Expected Graduation: 2027

PROFESSIONAL EXPERIENCE

- Freelance Product & WordPress Developer 2021–Present
- Supported systems used by real customers across UK, EU, and South Asia markets.
- Delivered 20+ production web systems for international clients (UK, EU, South Asia).
- Designed custom CMS architectures, automation workflows, and ecommerce business logic systems.
- Built custom plugins replacing multi-plugin stacks to improve performance and reliability.
- Managed deployments across reseller hosting and VPS infrastructure environments.
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ADDITIONAL INFORMATION

- **Available for Internship:** May – August 2026
- **Strengths:** Product thinking, client requirement translation, rapid production delivery, system ownership